



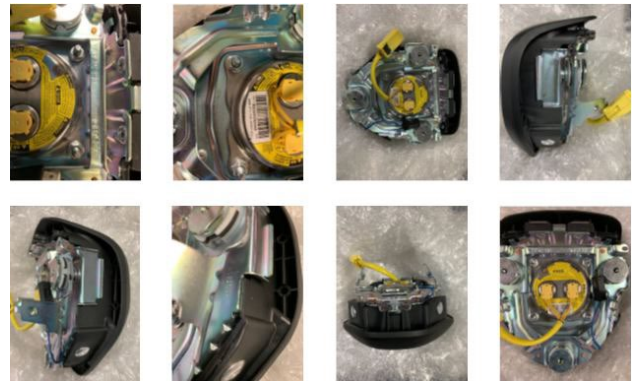
# Homeland Security Investigations Intellectual Property Unit



## TRANSPORTATION AND HEAVY INDUSTRY

### OPERATION ENGINE NEWITY

The National Intellectual Property Rights Coordination Center (IPR Center) in conjunction with Homeland Security Investigations (HSI), U.S. Customs and Border Protection (CBP), the Federal Bureau of Investigation (FBI), and other law enforcement agencies collaborate to counter the threat of counterfeit automotive, aerospace, rail, and heavy industry related components that are illegally imported and distributed throughout the United States. These counterfeit components represent a grave threat to public safety due to the critical nature of transportation-related applications and can include such components as airbags, brake pads, steering rods, and bearings. The faulty operation of these devices alone can cause bodily harm, but in some cases can result in a catastrophic accident like an air crash or major mass transit incident, such as a train derailment.



Operation Engine Newity seeks to bring to bear all elements of federal law enforcement to counter this threat by educating industry stakeholders and the public, interdicting the counterfeit goods at the ports of entry, and investigating and prosecuting individuals who traffic these goods for monetary gain. This tremendous effort led to a manufacturer’s suggested retail price of \$21.7M in seized counterfeit items in FY21.

A key element of Operation Engine Newity is strong engagement with industry. This partnership is critical to success. The Automotive Anti-Counterfeiting Coalition (A2C2) and Automotive Aftermarket Suppliers Association (AASA) and their members provide key insight on new trends and emerging threats.

#### Operation Engine Newity Key Areas

\*\*\*PUBLIC SAFETY\*\*\*



- Counterfeit Airbags
- Counterfeit Engine and Drivetrain Components
- Counterfeit Suspension Parts
- Counterfeit Brake Pads and Rotors
- Counterfeit Wheels
- Counterfeit Bearings
- Counterfeit Headlights and Taillights
- Counterfeit Body and Structural Components
- Counterfeit Glass