



Homeland Security Investigations Intellectual Property Unit ILLICIT CYBER COMMERCE



OPERATION IN OUR SITES

Operation In Our Sites (IOS) is a National Intellectual Property Rights Coordination Center (IPR Center) initiative targeting entities that distribute counterfeit products and infringe on intellectual property rights on the Internet. IOS is focused on developing long term investigations that identify targets in the US, assets and financial schemes used in operating infringing websites domestically and internationally. Through this strategy, HSI seeks to arrest and prosecute offenders and seize assets and domain names/websites.



Seized website domains are redirected to a server controlled by the IPR Center where a seizure banner is displayed, serving as a tool in educating the public about the perils of counterfeit items available on the Internet. Seizure banners can be custom tailored to include the banners or logos of all participating agencies.

The IPR Center has an agreement with rights holders and industry partners for anti-piracy warning images and messages to be displayed prior to the viewing of a public showing of motion pictures as well as being included on DVD and Blu-Ray discs. These images and messages serve to educate the public on IP theft and to provide information on IPR violations.



The IPR Center continues to develop new and innovative strategies to protect intellectual property rights and seeks to adapt to the ever-changing environment on the internet.